

USask SIGMA 2022 Application Form

- Thank you for your interest in applying to USask SIGMA.
- Applications are due April 17, 2022 at CST 11:59pm
- For any questions, please email techinnovation@usask.ca

For summer 2022, the program might be hybrid with limited access to physical space. All accepted teams should have resources to be able to work remotely. However, please remember that our programs will be scheduled based on CST Regina time. You must be available to attend all the meetings and mentorship sessions. Your team **MUST** have at least one co-founder who is a USask student enrolled in a degree program for the 2021-22 academic year, and who can commit to working full time over the summer. Please note graduate students must obtain their supervisor's permission to work on this program.

We consider those who graduated in June 2021 as current USask students for the purpose of SIGMA program. Please note that priority will be given to students enrolled in Entrepreneurship training programs such as Tech Innovation Certificate programs. Please note that priority will be given to students enrolled in Entrepreneurship training programs such as Tech Innovation Certificate programs.

Please select the one that applies to you

- USask Student (if you graduated June 2021, please select this)
- USask Alumnus
- Other – Not a USask student or alumnus

Tell us about you and your startup:

- **Team name:** What should we call your company in SIGMA

(You may change it later, be creative, please ensure that all your team members are using the same name)

- **Pitch video** (60 second)

This is your opportunity to show us who you are, in this video you may tell us:

1. Who are the members of your team, what do each of you do, and why you are part of this venture;
2. An elevator pitch on the problem you are aiming to solve, your proposed solution, and why you are passionate about this;
3. Why you are excited about SIGMA program.

Ideally, your team can join online at the same time and record your clip. You can do so by using WebEx or Panopto. However, due to the remote nature of the collaboration, we understand if this does not work.

We will be judging based on the content not quality of your video.

You can upload the video to YouTube, Vimeo, or Cloud-based Storage platform such as OneDrive, DropBox, and GDrive. If you choose you can make your video “unlisted” so it cannot be seen by anyone who shouldn’t. However, please ensure it is not private so that we can see the video.

- **Elevator pitch 300 characters or fewer**

- **Broadly speaking, what industry do you consider your startup to be in?**

- **What is the problem your are trying to solve? (No more than 300 words)**

- **Who are you solving it for? (No more than 300 words)**

- **How do you plan to solve this problem? (No more than 500 words)**

- **Please select the origin of your project**
 - Undergraduate course project
 - Graduate course project
 - Graduate research project
 - Personal life experience
 - Work experience
 - Other, please specify

- **Is your solution a USask developed technology? If so, has it been patented by the university already? Please enter the Patent number if applicable**

The origin of your technology does not affect your eligibility of attending the program. It will allow us to ensure that you have the right to commercialize this technology ahead of time.

- **Who are your competitors? How are you different from them? (No more than 500 words)**

- **Why do you care about this problem? (No more than 500 words)**

(Tell us briefly how your team came to be and what was the spark that led to the start of this venture.)

- **What impact would the success of your company have on the world? (No more than 200 words)**

➤ **How much traction do you have to date? (No more than 500 words)**

Please be as specific as you can about what you have accomplished as a venture so far. You may want to include information such as user interviews, acquired customers, revenue, pilot, letter of intent... Please share any hard data you may have that validates your business. Think about this as the milestones you've achieved.

Team Structure:

➤ **How many co-founder level team members do you have? (2/3/4/5)**

➤ **How long have the co-founders known each other? What projects have you worked together in the past? (No more than 500 words)**

(Please include course project and venture activities if applicable)

➤ **Have your team taken investment funding? (This is to understand where you are in your journey. Please note that the focus of SIGMA is to validate your product and market fit. Fundraising will be something you should focus on after the program).**

➤ **What is your team's goal for the SIGMA program? What do you expect to accomplish at the end of the program in September? (No more than 500 words)**

➤ **What will your team contribute to the overall culture of the SIGMA program? (No more than 500 words)**

➤ **Why is your team unique and a good fit to the SIGMA program? (No more than 500 words)**

➤ **Given the program will be completely virtual for 2021, please share how you plan to work together and thrive in this time of environment? (No more than 500 words)**

➤ **Where do you plan to have your company headquarter (HQ) located after SIGMA? (No more than 500 words)**

➤ **Anything else about your team you would like to share with us? (No more than 500 words)**

Team Roster:

Please complete the following questions for each member of the team that you will be including as part of this application.

First name:

Last name:

NSID:

Personal email address (this is to stay in touch, we would like to know where you end up and what happens after the program for program evaluation purpose)

Phone Number

LinkedIn profile URL (optional)

Which one best describes this team member? (Pick the one that feels most like you if you fit more than one category)

- **Hacker** (you can solve any technical problem and make anything work).
- **Hipster** (you are a creative design genius who makes the user experience awesome).
- **Hustler** (you are the one who closes deals and brings back the money).
- **I have no idea what this means.**

Logistics:

- **How did you hear about USask SIGMA program? Please check all that apply.**

Email blast

PAWS announcement

Personal contact via faculty or staff

Mentioned in a class you are taking.

Social media channel

Word of mouth

Other, please specify.

Note on timing:

Applications will be reviewed the last week of June and interviews will begin shortly after. Please note that not all teams are interviewed.

We expect to send all acceptance decisions no later than first week of May. Teams must notify us of their participation **within 48 hours of receiving notification.**